

*Purchase of event ticket or registration as well as donations can be made on the TeamQuest webpage for most of these events. Prizes and refreshments should be donated by local businesses. Support companies can be recognized on the event fundraising page and promotional materials. Sample donation request letter for businesses is included.*

*The TeamQuest staff will work with your branch event committee to help coordinate event logistics.*

Join an existing local 10K runs for your team event.

Plan a school based fun run, 5K or track walk on school property to eliminate the need to get road closure permits.

Arrange a Fitbit Step Challenge – Create a Fitbit Step Challenge. Offer prizes donated by a local businesses.

Bowling Alleys make great family-friendly fund-raising parties. Ask for donated or discounted lanes, and charge a set fee using online registration/donation site. You can provide light snacks, and have the Bowling Alley make money off of their lunch concessions. Invite neighbors, family, work buddies, college friends and more.

Plan a month long read-a-thon. Students set word count, page count or book count goals and ask for pledges.

Plan an online student art show/competition.

Plan a school or church based Summer Solstice (Sunrise to Sunset) dance-a-thon. Student teams must have dancers on the floor at all time. Also works for walk-a-thon on a local school track or local, looped walking path.

Plan a corn hole, volleyball, 3 on 3 basketball tournament.

Plan a turtle, hermit crab, blue crab race tournament.

Ask your gym or yoga, Pilates, tennis, swim, dance instructor to donate a class designed specifically to raise money for IDA via your TeamQuest efforts. Charge \$20 per person for this special class. Offer dyslexia facts and share the impact they can have by supporting you!

Host a miniature golf tournament at the local course. Ask them to donate the space.

Organize a spaghetti dinner or potluck in conjunction with your school, work, and faith-based or neighborhood organization. Have friends and family in charge of the cooking.

Host a wine-tasting party or stock the cellar event. Have guest bring a bottle (set price range) and sell chances to wine baskets made up of the guest bottles. Ask local vendors to donate wine and/or send someone to host a tasting. Ask your local grocer to donate cheese and crackers.

### Sample business donation letter:

Dear Name,

I am reaching out to you today with a request to support the International Dyslexia Association (IDA) with a donation of *(be specific with you ask and make it big. This will start the negotiation)*.

The *(Name your Event)* will take place on XXX, 2019. Our goal is to raise \$xx,xxx to fund *(name your brand specific initiative or)* to raise critical funds to provide:

- Educator training,
- Information and support,
- Publications

Did you know that more than 10 million children in the US struggle with dyslexia? Most are otherwise very bright and capable students. If children do not learn to read in primary grades they will not be able to read to learn in high school and beyond. Dyslexia negatively impacts their future success and fuels the literacy crisis in the US.

Your tax deductible donation will be recognized on my website; in social media and at my event at school in October. Thank you for your consideration. I will contact you in a few days to follow up on this request. Thank you for your consideration.

Respectfully,

Your Name  
Your phone  
Your email

